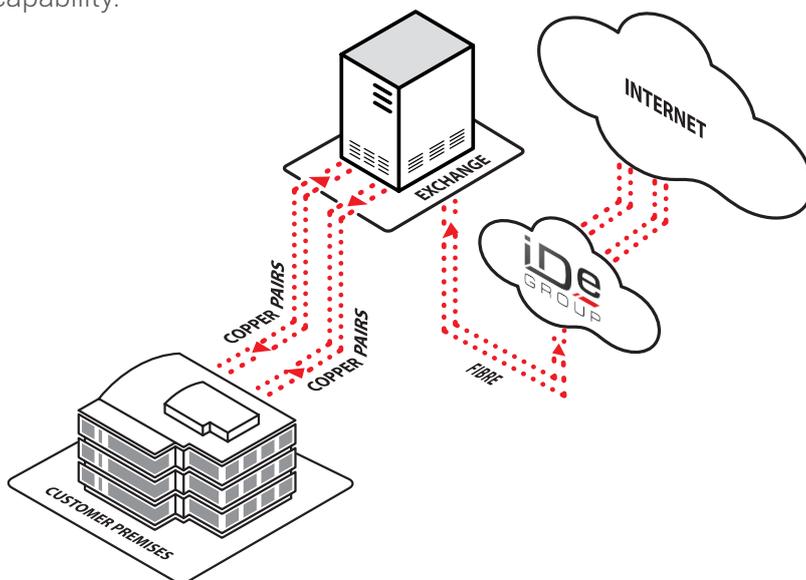


Ethernet in the First Mile (EFM) Lines

Ethernet in the First Mile (EFM) is built on our own proven and robust network structure using multiple copper pairs to deliver a high capacity Ethernet service as an ideal upgrade for customers still using SDSL or ADSL services.

This service is delivered using less copper pairs than competitors without compromising on speed. At IDE Group's network, we can provide symmetrical speeds of 2Mbps all the way up to 10Mbps over 2 copper pairs, and 20Mbps on 4 copper pairs.

IDE Group's network offers EFM lines to companies that are looking for a high-speed direct internet connections that is resilient and suitable for business critical applications. Business continuity is built in with automatic failover to prevent downtime, as if one pair fails then the second, third or fourth pair will provide a failsafe capability.



IDE Group's network's EFM lines are available in far greater locations than standard internet connections. These lines are bespoke and will be installed for your sole use, and can therefore reach more isolated locations than regular connectivity providers. Our network reach means that we're more likely to be able to reach your premises when other providers can't.

All of our customers will have access to our dedicated Network Operations Centre which monitors the health and availability of the network 24x7x365.

Key features of EFM Lines:

- ✓ Speeds from 2Mbps to 20Mbps
- ✓ EFM is available to premises as far away as 4km from the exchange
- ✓ 2 and 4 copper pairs available
- ✓ Greater flexibility, scalability, compatibility and performance than technologies such as SDSL
- ✓ Cost effective upgrade for customers still using ADSL or SDL services
- ✓ Built in service resilience as if one copper line fails then the service will continue running on another pair
- ✓ Dedicated account manager
- ✓ Connect directly to the IDE Group's network 1-100Gb capable network

Benefits

- EFM lines can be used to transmit any kind of communications traffic you require
- EFM lines have extended reach from the Internet exchange and can connect rural areas that traditionally suffer from limited connectivity
- Costs are simple to manage with a fixed monthly fee
- EFM lines are a much cheaper alternative to leased lines
- Secure and private connections

Visit our website idegroup.com

Or call **0344 874 1000** to discuss your requirements

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